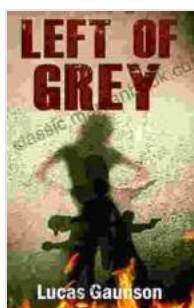


A Journey of Self-Discovery and Authenticity: The Story of Susan August, CEO of Left of Grey

In the realm of creative marketing agencies, Susan August's name stands as a beacon of innovation, authenticity, and fearless leadership. As the CEO of Left of Grey, she has guided the company to extraordinary heights while remaining unwavering in her commitment to self-discovery and personal growth.



Left of Grey by Susan August

★★★★★ 5 out of 5

Language	: English
File size	: 3413 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 290 pages
Lending	: Enabled



Susan's journey is a testament to the power of embracing one's true identity, even in the face of adversity. Her experiences as an LGBTQ+ entrepreneur and her unwavering determination to create a workplace where all employees feel valued and respected serve as an inspiration to all who strive to live an authentic and fulfilling life.

Early Life and Career Beginnings



Born in a small town in Pennsylvania, Susan August's passion for creativity and storytelling was evident from a young age. She spent countless hours immersed in books and writing her own stories, showcasing her natural talent for crafting narratives that resonated with others.

After graduating from college, Susan embarked on a career in marketing, quickly rising through the ranks thanks to her exceptional strategic thinking and ability to connect with audiences. However, despite her success, she struggled to reconcile her personal life with the often-conformist culture of the corporate world.

Embracing Authenticity and Founding Left of Grey



Susan August founding Left of Grey, driven by a desire to create a workplace that embraced diversity and authenticity.

In 2008, Susan made a bold decision to leave her corporate job and establish her own creative agency, Left of Grey. This move marked a turning point in her life, as she finally felt free to bring her whole self to work.

Left of Grey was founded on the principles of authenticity, diversity, and inclusion. Susan was determined to create a workplace where everyone, regardless of their sexual orientation, gender identity, race, or background, felt valued and respected.

Under Susan's leadership, Left of Grey quickly gained a reputation for its innovative approach to marketing and its commitment to social impact. The

agency's clients appreciated the team's unique perspectives and their ability to connect with audiences on a deeper level.

Leading with Authenticity and Inclusivity



Susan August's leadership style is characterized by a deep commitment to authenticity and inclusivity. She believes that when employees feel supported and respected, they can perform at their best and contribute to the success of the organization.

Susan actively promotes diversity and inclusion within Left of Grey. She has established employee resource groups, implemented unconscious bias training, and created a safe and welcoming environment for all.

Susan's leadership has been recognized by numerous organizations. She has been named one of the "Top 100 LGBT Executives" by Out Leadership

and was honored with the "Inspiring Inclusion" award by the Gay and Lesbian Alliance Against Defamation (GLAAD).

Overcoming Challenges and Embracing Growth



Susan August, embracing growth and resilience, demonstrating her unwavering determination to overcome challenges.

Susan August's journey has not been without its challenges. As an LGBTQ+ leader in a predominantly cis-heteronormative industry, she has faced discrimination and prejudice at times.

However, Susan has never allowed these experiences to deter her. Instead, she has used them as fuel for her determination to create a more inclusive and equitable world.

Susan's resilience and growth mindset have inspired many. She believes that everyone has the potential to overcome challenges and achieve their full potential.

A Beacon of Inspiration and Advocacy



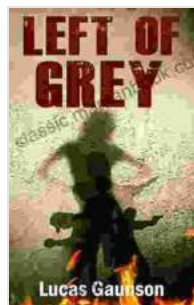
Beyond her work at Left of Grey, Susan August is an active advocate for LGBTQ+ rights and equality. She has spoken at numerous conferences and events, sharing her insights on diversity and inclusion in the workplace.

Susan's advocacy work has had a significant impact. She has helped to raise awareness about the challenges faced by LGBTQ+ individuals and has worked to create a more just and equitable society.

Susan's unwavering commitment to authenticity and inclusivity has made her a role model for many. She has shown the world that it is possible to achieve great success while remaining true to oneself.

Susan August's journey is a powerful reminder of the transformative power of self-discovery and authenticity. Through her leadership of Left of Grey and her advocacy work, she has inspired countless individuals to embrace their true selves and strive for their full potential.

Susan's story is a testament to the importance of creating inclusive workplaces where everyone feels valued and respected. By embracing diversity and authenticity, we can create a more just and equitable world for all.



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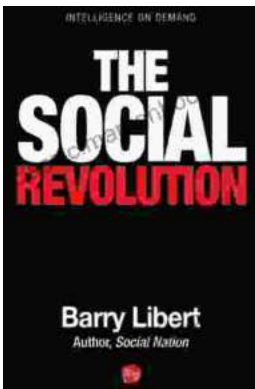
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